



# THE STRATEGY BOUTIQUE (EMERALD GROUP)

We are an outcome-centric organisation with a passion for bringing strategy to life. Our objective is to create meaningful impact for every enterprise that engages with us. With each engagement, we aim to deliver highly tailored and future-ready solutions. We reimagine business strategy with our management consulting expertise and dedicated advisory services.

## Services



### FEASIBILITY STUDIES

- Industry Profiles
- Feasibility Analysis
- Company & Product profiles



### MARKET RESEARCH

- Industry Overview
- Business Model
- Marketing and sales strategy



### BUSINESS ADVISORY

- Market entry strategies
- Market Segments Analysis
- Competitive Analysis



### FUNDRAISING

- Portfolio Management
- Investment market analysis
- Capital market analysis



### EXIT STRATEGY

- Exit feasibility & valuation
- Mergers & Acquisitions Analysis

### & BESPOKE SOLUTIONS...

...to your distinct business problems

## Sectors



FMCG



BFSI



Real Estate



Food & Beverage



Healthcare



Fashion & Textile



Public sector



Automobile



Technology



International Trade

& MORE...

## AT A GLANCE

100+  
projects

40+  
countries

15+  
industries

10+  
services

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